

Montréal Communiqué

August 14, 1970 For release at will

THE FUTURE?

WELCOME TO THE LAURENTIAN DESERT

VISITORS ARE WARNED

- 1. Do not drink any water
- 2. Do not remove respirator
- 3. Leave no skin exposed
- 4. Keep food pills closed
- 5. Do not remove ear plugs
- 6. Do not remove coveralls

Think it can't happen? It's happening right now in the lobby of the Downtown Branch of the Montreal YMCA, where a huge display on pollution warns about commonly used household articles such as Bio-Ad, Raid, metal paper, empty soft drink cans, etc.

Articles will be changed regularly and the "Pollutant of the Week" will be exhibited.

The display sets guidelines for concerned citizens who wish to join in the fight against pollution and warns of what will happen if proper steps are not taken now.

"If, initially, we are only able to combat these problems through educational means, we will be making an important and positive contribution to what is fast becoming mankind's greatest threat to survival," says V. Hryhorchuk, Executive Secretary of the Downtown Branch.

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